FAMily Days

at the

FRESNO ART MUSEUM



Support the Arts
by supporting this free event for the entire community!

Two weekend days every year. Sponsor one or both events!

FAMily days are fun, free events held at the Fresno Art Museum!

FAMily Days are one of the Museum's most popular programs. First implemented in 2004 as an outreach initiative, FAMily Days have drawn crowds between 300 to 1,000 attendees, many of whom are first time museum visitors. This event acts as a wonderful introduction to the Museum, as well as encouraging return visits and increasing membership. FAMily Day is a free event designed to be a fun, safe, and a welcoming environment for both children and adults of all ages to learn, explore, and engage in the arts through a variety of activities.



Child participating in Art Treasure Hunt

FAMily Days occur two times every year, once during each exhibition season, on a Saturday or Sunday from 11 am to 4 pm. Each FAMily Day provides an opportunity for anyone to visit the Museum for free. One is held in the spring, usually in April or May, and a second is held during the holiday season. Both events are attended by families and individuals from the community and nearby cities. Many of the families of the 6,000 third grade students who visit us annually come to see a special exhibition in the Museum's classroom of art created by their children through the *Any Given Child/Art of the Word* Project. The events are widely promoted by Fresno Unified School District and the Fresno County Superintendent of Schools.



Flyers from past events

FAMily Days include many activities such as art projects in our classroom; an art treasure hunt in the galleries with prizes; entertainment in the Bonner Auditorium and/or in the Lobby, Sculpture Garden, or Museum Plaza; food and other vendors in the Sculpture Garden or on the Museum Plaza; and more. Past FAMily Days have featured puppet shows, magicians, every sort of music imaginable, storytellers, art demonstrations, book giveaways and signings, dance troupes, performances by children's choirs and orchestras, chalk mural painting, and, during the holiday event, a visit with the real Santa Claus.

We hope that you will make it possible to help us welcome the community into the Museum and provide everyone with a positive, memorable, and fun art experience that will bring them back to the Museum again and again.

Note that the Spring 2027 FAMily Day will have a Medieval theme to celebrate the *Knight Owl* exhibition and will include a costume parade and contest.



Alyssa Witrado and Friends (from the 22nd Season of NBC's *The Voice)* performance in the Sculpture Garden

FAMily Day Annual Sponsor
$5,000 for two events

Event Benefits:

- If provided, your company banner prominently displayed at each event as a sponsor
- Listed as a sponsor on all promotional materials about the event, where possible
- Booth or opportunity to distribute information about your company or organization during the event

Promotional Benefits:

- Company/organization logo prominently displayed on all printed advertisements, press material (PSA's, posters, flyers, banners, etc.)
- Logo displayed on FAM website under FAMily Day event
- Logo on Treasure Hunt/Schedules distributed at event
- Logo displayed on FAMily Day ad in weekly e-news newsletter to over 8,000 individuals
- Sponsorship mentioned on FAM's Facebook and Instagram pages



Sample of Art Treasure Hunt



Santa & guest

FAMily Day Spring Season Sponsor or FAMily Day Winter Holiday Sponsor
$3,000 for one event

All the same benefits as listed above, but only applies to one event. Please choose the event you prefer to sponsor or allow us to choose for you.



Classroom FAMily Art Projects

What do your sponsorship dollars pay for?

- Free admission for everyone on FAMily Day
- Additional education and other Museum staff to run the art projects and provide information on the exhibitions to our visitors
- Snacks and water and/or food truck vouchers for staff and volunteers
- Extra security (usually four extra guards hired for each event)
- Art supplies for family art projects
- Pays for entertainment by both professional artists and entertainers and covers stipends for student performance groups
- Printing of promotional flyers
- Printing of Art Treasure Hunts and the purchase of participation prizes



For more information, contact Education Director Susan Yost Filgate at susan@fresnoartmuseum.org

Yes, I (we) want to support FAMily Day!

Name: _____

Contact Person: _____

Company or Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Best Phone Numbers(s): _____

Email: _____

- ☐ FAMily Day Annual Sponsor (2026 Winter Holiday and 2027 Spring events) $5,000
- ☐ FAMily Day Winter Holiday 2026 Season Sponsor $3,000
- ☐ FAMily Day Spring 2027 Sponsor $3,000 (Medieval Theme to celebrate *Knight Owl*)

☐ Enclosed is my check for $_____

☐ Please invoice my company using P.O. # _____

☐ Charge my credit card $_____: ☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover

Card No.: _____

Name on Card: _____

Expiration Date: _____/_____ Billing Zip Code: _____ CVV Code: _____

Signature: _____
(Must be signed for credit card charge.)

Please mail or email completed form to:
Fresno Art Museum, Attn. FAMily Day, 2233 N. First Street, Fresno, CA 93703

You may contact susan@fresnoartmuseum.org for more information.

Please email a high resolution version of your logo (300 dpi, ai or eps, and RGB file preferred) to susan@fresnoartmuseum.org along with any requirements you may have for use of your logo.